## Pre-Solicitation Notice: Provide Media Monitoring for the U.S. Mission Iraq

## **PURPOSE**

This is a U.S. Mission in Baghdad, Republic of Iraq Pre-Solicitation Special Notice only. Offerors are requested to read the below requirements. No responses are requested by this notice. U.S. Mission in Baghdad, Republic of Iraq issues this notice with the intent of giving an opportunity to all interested parties to appropriately prepare for the anticipated Request for Proposal (RFP).

This is not a request for proposal; this is for pre-solicitation / informational purposes only. No award will be made on the basis of responses received to this notice.

## BACKGROUND

Department of State, Near Eastern Affairs Posts, U.S. Government Mission – Iraq, Please note that this solicitation is not ready to be issued as of this date. The requirement is for the providing of Media Monitoring services to the U.S. Mission in Baghdad, Republic of Iraq. This includes but not limited to News Alerts, Social Media, Television Monitoring Reports and Analysis.

The anticipated performance is for a base period of twelve months with two one-year options to extend the term of the contract at the option of the U.S. Government. All responsible sources may submit an offer, which will be considered. The solicitation will be issued via FedBizOpps. Note: The response date in this synopsis is not a firm date. Please see the RFP for the actual date.

Prospective Offerors are advised that registration in the System for Award Management database (<a href="www.sam.gov">www.sam.gov</a>) is required prior to contract award in accordance with FAR provision 52.204-7, System for Award Management. Offerors are encouraged to register prior to the submittal of their proposal.

1. RFP reference number: SIZ10016R0001.

- 2. RFP Title: Media Monitoring for the U.S. Mission Iraq.
- 3. RFP issuance date: December 2015.
- 4. RFP issuance method: Electronic RFP distribution though the U.S. Embassy-Baghdad website at <a href="http://iraq.usembassy.gov/gso\_procurement.html">http://iraq.usembassy.gov/gso\_procurement.html</a>. All responsible sources holding appropriate permits may submit a proposal in response to the RFP, to be considered by U.S. Embassy-Baghdad
- 5. RFP response date: To be determined.
- 6. Award date: To be determined.
- 7. Award type: Fixed-Price type contract.
- 8. Award procedures: In accordance with FAR 15.3 Source Selection.
- 9. Duration of contract period: Base period of twelve months with two one-year options to extend the term of the contract at the option of the U.S. Government.
- 10. Place of performance: U.S. Mission in Baghdad, Republic of Iraq.
- 11. Special contract requirements:
  - a) The company shall possess all permits, licenses, and any other appointments required for the prosecution of work under this contract within Baghdad- Republic of Iraq.
  - b) The company must have a valid DUNS number and SAM registration.
  - c) The company must have a proven previous experience and depth knowledge about media monitoring within Middle East region

Interested parties are reminded that information furnished hereunder may be subject to disclosure under the Freedom of Information Act (FOIA). Therefore, all items that are confidential to business, or contain trade secrets, proprietary, or personnel information must be clearly marked. Marking of items will not necessarily preclude disclosure when the U.S. Consulate General Erbil determines disclosure is warranted by FOIA. However, if such items are not marked, all information contained within the submitted documents will be deemed releasable.